



# Contest Categories

## Online Division

### **breaking news story**

A story published online within 12 hours of a developing news event on or near your campus. Judges will focus on accuracy, fairness, depth, form, and clarity, and may give extra consideration to the speed with which a story was reported and posted.

### **breaking news stream**

A series of online stories or story elements that grow out of a single breaking news event or series of related events in your community in a single week. May include text, photos, infographics, sidebars, video, maps, staff opinion, microblogging — anything and everything that shows your staff fully engaged in exploring an event and its aftermath.

### **feature package**

A series of stories or story elements that grow out of a single feature idea unlinked to a specific timely event. May include text, photos, infographics, sidebars, video, maps, staff opinion, microblogging — anything and everything that shows your staff fully engaged using all the Web can offer to flesh out your story.

### **photo slideshow (with or without audio)**

A slideshow with photos. May be accompanied by audio of interviews or relevant sounds. Captions are a bonus, as are professional production values.

### **news video • feature video • opinion video**

Journalistic video produced for your high school audience and accessed online. Judges will focus on accuracy, fairness, depth, form, and clarity, and may give extra consideration to professional production values. Three minutes maximum. Note: these are three separate categories w/ common criteria.

### **news podcast • feature podcast • opinion podcast**

Student produced podcast created by online staff. Three minutes maximum. Professional production values. Note: these are three separate categories w/ common criteria.

### **online design news web site**

Submit the URL of the home page of your online journalism publication. Significant bonus for home-written code.

### **overall web site**

Judged by developing NSPA standards, with bonus for home-written code, focusing on coverage and content; interactivity/community tools; attention to breaking news; design and navigation; and use of rich media. Additionally, judges will focus on percentage of student work and frequency of updates.