

CONV ERGE

WHY CONVERGE IN SACRAMENTO THIS FALL?

TWO ACTION-PACKED DAYS

40+ SESSIONS

KEYNOTER EMILY BANKS OF MASHABLE.COM

ON-SITE CONTESTS AND CRITIQUES

LEADERSHIP TRAINING FOR NEW EDITORS

MINI PHOTO AND WEB EXCURSIONS

ACCESS TO MEDIA PROFESSIONALS

MATERIAL FOR NEW AND VETERAN ADVISERS

NETWORKING WITH OTHER JOURNALISTS

JUMP START YOUR YEAR

ABOUT THE CONVENTION

Kick start your year by attending the JEA Northern California Fall Scholastic Journalism Convention in Sacramento. All student publication staffs will benefit from a broad menu of sessions. Media professionals, adviser speakers and student panels will cover both the basics — introductions to news, design, interviewing, and press law — and more advanced topics like increasing online traffic, pulling off big convergence projects, and beginning a career in journalism.

The Sacramento Convention Center is in the heart of the downtown business district, with close proximity to the newly updated K Street Mall. Convention attendees have access to several nearby eateries for daily lunch.

We've done a lot to make the convention affordable for you and your staff: packing a ton of sessions into a 2-day convention that only requires one overnight stay; offering a lower registration fee than national conventions; and stripping down the extras to focus on what you care about most — a dynamic keynote speaker, exciting sessions on lots of topics, fun on-site contests, and awards to recognize great work.

After convention activities conclude Friday evening, you and your staff can explore everything Sacramento has to offer. Walk through the cobblestone streets and along the wood porches of Old Sacramento, or check out the thriving local theatre scene. Join in on Downtown Sacramento's "2nd Saturday" Art Walk, visiting local galleries and enjoying good food and live music. For the best of Old West history and the hippest of food, art and culture,

CONVERGE with NorCal's finest student journalists in Sacramento this Fall.

OCT 11-12
SACRAMENTO
CONVENTION CENTER

**Registration opens
Sept. 1 @ jeanc.org**

**\$55 before Oct. 1
\$65 regular**

**Early registration
includes convention
t-shirt**

Friday itinerary:
9-12 Registration
12 Keynote speaker
1:30-5:30 Sessions
5:30-7 On-site contests

Saturday itinerary:
9-12 Sessions
12-1:30 Lunch
1:30-3:30 Sessions
4-5 Awards

**For more info and
updates visit
JEANC.ORG**