

JEANC Annual Meeting  
Jan. 21, 2017  
10 a.m.  
CNPA Headquarters  
Address: 2701 K. Street, Sacramento, CA 95816

- I. A Call to Order
  - A. New secretary -- Melissa Murphy
- II. Approval of Minutes from [January 9, 2016](#).
  - A. Motion: Laura, Don 2nd and approved
- III. Communications
  - A. SPLC
    - 1. JEANC \$250 donated
    - 2. Calpress -- charity arm supported by individuals,
    - 3. CNPA -- all newspaper companies belong TO CNPA
    - 4. Don to write check
- IV. Officer Reports -- email list to be updated, problems with getting info re: contests
  - A. Presidents - Kristy/Paul
    - a. Goal-- to include more people on our board, which we did.
    - b. Kristy has been working with Betty Packard around her contest -- looking for any easier way to join this contest. There are three ways to enter this contest.
    - c. Kickstart Days back in the mix, hopefully
  - B. Membership Chair - Laura
    - a. Membership is up to 96, increase by 30 over the last 5 years.
    - b. Gifted: Beth Nakamura and Ben Wellington (Menlo Atherton)
    - c. 8 members attended our Sept. event, emailed twice and have not renewed their membership. People who showed up to media day but have not paid their membership dues: If going to enter a contest have to join NOW. NSPA has a filter inside their contest system. We do as well -- have to update the member list before we open contest.
    - d. Compare lists before the contest b/c going into the system to fix the enrollment could be problematic.
    - e. Idea of Food ticket to swap for lunch.

- f. Palo Alto event has been influential in increasing membership b/c it's free and it's one day. And our income is fine.
  - g. Annual contest also helps--our contest is the only contest that middle schools can enter where students get the awards before the end of the school year..
  - h. Brian Wilson is taking over membership.
- C. Treasurer - Don
- A. Longest standing member on board. Membership is really solid at this point.
  - B. Registration money goes to local committee. We receive money from the national convention and that helps us with many of the things we want to do.
  - C. \$646.42 was a late payment, we spent 500 more than we had. As a non-profit we are able to support some scholarships.
  - D. Difficult to tell the difference between membership and contest money when all the money comes in all at once.
  - E. Don's been working with PayPal to change the account name to his own.
  - F. If there is confusion or if the numbers are off it is because the money is hard to differentiate between membership and contest. Sometimes confusion if name on PayPal does not match their name because they get married, etc.
  - G. **Announcement: DON is the chair for the San Francisco conference!!**
    - A. **April 29th** -- year out meeting at actual hotel venue at 9am-ish, more info to come from Don--
    - B. Need: contest chair and it needs a team.
    - C. Theme & Design
    - D. Tap into talents and connections
    - E. April 12-15th
- V. Old Business:
- A. Help Button and other communication processes (Kristy)
  - B. NorCal Media Day — summary of debrief (Paul)
    - a. 400 students at media day
    - b. Should we increase participation? We do have the neighboring building; in theory we have the theater.
    - c. More people with big area = hard for the key note speaker b/c it's hard to be heard.
    - d. Problem -- put speakers who couldn't command the room.
    - e. Put it in the program to monitor voice projection in that space

- f. Move registration to outside/ pop-up tent
  
- C. Mentors (Paul)
  - A. Two years in a row JEA has reached out to work with us to cooperate in getting mentors for the national JEA mentorship program. JEANC has chosen not to participate, but some board members would like to find a way. We've been asked to contribute funds to that. Half paid by JEANC half by JEA.
  - B. JEA supported K Grubaugh from Granite Bay but JEANC wasn't satisfied with process and didn't approve participation or payment
  - C. Make it a little bit more bottom up. We should seek mentors. Where can we go and how can we do it? We were being asked to contribute to a program that didn't really direct the mentees back to us.
  
- D. Adviser retreat (Sarah/Betsy)
  - 1. Didn't happen this year.
  
- E. Revamp of website
  - A. Has taken Herculean strides lately. We've decided to go with School Newspapers Online that offers a free platform for state journalism programs. There should be a change in the website this week. SNO now owns the URL but will sell it back to us if needed. The new by-laws are there. Old material has been taken off. Kristy posted current material there about winners from NorCal Media Day. We need a commissioner there to put new content on the website.
  - B. Paul has put a new "How to Get Your Course Approved for UC credit" under resources on the website. He may ask people to look at it to give input. Would like to put current models up of schools. Anything labeled 2014 is not a good model. We should be able to identify schools.
  - C. Tripp went to Casey Nichols presentation two years ago at NorCal Media Day and learned enough to get UCSF (arts) credit, now in 2nd year.
  - D. Paul would like to get feedback -- point out this page exists and what else do you want to put on the page?

## VI. New Business

- A. New executive officers
  - a. M. Murphy is our new secretary.
  - b. B. Wilson, as president-elect, is our membership chair.

- c. R. & J. Satterthwaite appointed as board members
  - d. M. Johanson is no longer on the Board.
- B. Discussion of co-presidency & president-elect duties
- C. Responding to informal survey of board members about post-election environment for student journalism in California
  - a. Only 3 people answered the survey
  - b. Bill about fake news is coming. Trying to put something in curriculum to have Students identify fake news. Ask Joe (CNPA) b/c he has connections to the lobbyists.
  - c. Assembly bill 155
  - d. Senate bill 135
  - e. We would like to be involved.
  - f. Discussion of how to handle the discrediting of journalists. How can we support advisors? We need to welcome administrators.
  - g. Google Group to help support students (Brian) -- to offer a smaller group if they want/need support.
  - h. ProActive --we're here for you, but this isn't how we think you should run your program. Reminder to talk to your administrator. Brian to create a google group -- maybe to add a "new member" group to the website.
  - i. How can we educate others around us -- attend a Board meeting similar to the safe sanctuary that the PA Board came out with -- perhaps we make a make unified statement that is on our website and our Board to vote on it. Tripp offered to draft that statement via Google docs
- D. Annual Contest 2016 (Kristy)
  - a. April 15th, remember that it's Easter Weekend and remind people in the marketing.
  - b. Need help with recruiting judges--email Kristy if you have ideas for new judges
  - c. Packaging entries into the appropriate places -- happens after contest ends, then get the package out. Awards will arrive before the end of school.
  - d. Theme package: people disqualified b/c they did not have a cover, remind members to include all components of the category
  - e. Feb-March send out to judges
  - f. Julia to help with packaging
- E. Nick Ferentinos memorial recognition (Paul/Tracy proposal)

- A. He is the retired/deceased adviser from the 48907 confrontation w/Hazelwood -- passed away last year. Looking for a way to honor him through JEANC. Connect it to an existing contest.
- B. Use Nat'l courage award - but it's a national award
- C. Arnetta Garson scholarship -- \$500 to NorCal Joy scholarship,
- D. Three Options:
  - 1. Pick a category like editorial writing -- and we name the category
  - 2. Take winners of all JEANC contests and pit them against each other and whoever wins, gets the awards.
  - 3. Use the language from the nat'l awards, (CPA) story from any genre use their courage in journalism award. (Have to find another set of judges, or committee)

We have to attach the money to it later.  
 Discussion of wording, writer or doer as the recipient  
 Students to submit supportive letter.  
 Use the SPLC language (ask them for permission) and ask Dina, Nick's wife.
- E. Paul to motion JEANC create an entry for this year's contest modeled after Courage in Journalism Award, pending approval of SPLC and Dina' Ferentinos. Brian 2nd.
- F. Money? Work into the application v. money. \$250 and a plaque. Yay.
- F. Kickstart Days and university partnerships (Kristy)
  - A. Day-long experience for students, three different strands during the summer, \$70 per kid with lunch and dinner
  - B. SFSU last week in June; SJState is open. Possible advisor strand
    - 1. Tripp to present
    - 2. San Jose St. and San Fran. State to offer more media days this year. 1 day workshop
    - 3. Compensation for this? Instructors get \$350 from 9:30-6pm with kids 6:30pm showcase - 7:30pm.
    - 4. Promote early on.
    - 5. Kristy to see if dates can be moved to early June/August.
- G. New communication forum idea (JEANC listserv or Facebook group or?) (Brian)
- H. . Fresno City College -- high school journalism event. No cost March 17th -- We should offer \$200

lunch and stacks.

E. Paul motioned; Julia 2nd, approved

## VII: COMMISSIONS

A. CTE Laura/Matt (and Sarah?) There's a JEA-CTE initiative going forward. Laura has been looking into middle school CTE info, but there's not a lot out there.

B. CJE/MJE Testing (Sarah)

C. Adviser retreat (Sarah/Betsy)

1. Two tracks -- how to present, what can we build around curriculum wise, maybe meet once a quarter.

2. Idea for more social gatherings among local advisers to collaborate and share ideas

D. Website changes (Kristy/Paul)

a) done

E. Membership (Laura/Matt) Amazingly numbers have increased by 2 in the last 4 hours.

F. NEW: Mentorship program (Brian/Rod)

A. Discussion of how to support the JEA mentorship. Paul to write to Lina Barrington. What is the cost? Who contributes. \$2500/year. We were asked to pay \$625 per year for the next two year.

G. Date setting for this year's events

B. March meeting -- digital Google hangout Thursday March 23rd.  
7:00pm

C. JEANC annual contest--April 15

D. Kickstart Days? Kristy to get back with more info.

E. August 10th Google Hangout 7:00pm -- set stage for NorCal media day

F. NorCal Media Day (Paul) October 7th

G. Davis Media Day (Kelly)

Good of the Order

Set next meeting date -- January 20th, 2018

Adjourn to social