  **California Press Women**

# National Federation of Press Women

# 2013 High School Communications Competition

2013 NFPW HIGH SCHOOL COMMUNICATIONS CONTEST GUIDELINES

The CA Press Women’s and the National Federation of Press Women’s High School Communications Contest inspires students to do their best work, which earns them recognition and reflects well on their teachers and advisers. The National Association of Secondary School Principals has placed the contest on its “NASSP National Advisory List of Contests and Activities,” which can be found on the website www.nassp.org.

In the contest, students may enter work in one of 20categories: Editorial, Opinion, News Story, Feature Story, Sports Story, Columns, Feature Photo, Sports Photo, Cartooning, Review, Graphics/Photo Illustration, Single-Page Layout, Double-Truck Layout, Environment, Video News Story, Video Feature Story, Video Sports Story, Yearbook Layout, Yearbook Photo and Yearbook Copywriting. *You will note that this year the yearbook category has been enlarged to three separate areas of recognition.*

The student’s work must have been completed **between March 1, 2012, and February 28, 2013. All entries are to be received by March 11th. Please send to Betty Packard, CPW Contest Director, 1419 De Haro Street, San Francisco CA 94107. Entry fee is $3 per entry and an entry written by multiple authors is classified as one entry. Please make check payable to California Press Women.**

**For further information: bettypackard@comcast.net**

State winners are recognized at an awards program and networking party in early May. National student winners, their parents and advisers are invited to attend the NFPW High School Communications Contest Awards Luncheon, Aug. 24, 2013, during the annual NFPW conference in Salt Lake City, Utah. Winning national entries are recognized in the Fall issue of *Dow Jones Adviser.*

# General Requirements for Entries

* Entries must be the work of students enrolled in grades 9-12 during the current school year or the last semester of the senior year for students’ work published after the current deadline.
* Students may submit as many entries per category as they like (except for the Columns category, which requires **three** samples of work per entry); and students are welcome to enter as many categories as they wish. However, only the first place winner in each category is forwarded to NFPW for judging in the national competition.
* Entries published in a high school or community newspaper, printed and/or electronic (online) are eligible. Entries published in a yearbook are eligible for submission in the Yearbook category.
* For printed publications, submit two tear sheets (**the entire page** on which the article or graphic appears) for each entry (including two copies of each of the three columns submitted in the Columns category); **either an original or a photocopy is fine**. For online publications, submit two copies of the article including the URL and date of publication. For photos, submit two copies of the photo as published. For yearbook entries, submit either two tear sheets for each entry or two copies of the page proofs.
* On your entry, indicate which article or photo is to be considered by putting a check mark or an X by it, using a marker or highlighter. Entries submitted in the Single-Page Layout, Double-Truck Layout and Yearbook Layout categories do not need to be marked.
* If an entry is the work of more than one student, each student must complete an entry form.
* Entry forms and student work should be **paper-clipped** together – **NO staples, sleeves or binders, please!**