

JEANC Annual Meeting
March 31st, 2016
7:00 pm
Google Hangouts
Address: Cyberspace

I. INTRODUCTION TO YOUR FELLOW BOARD MEMBERS (KRISTY)

Call to Order: 7:30 PM

Attendees: Don Bott, Paul Kandell, Laura Zhu, Kristy Blackburn, Christina Hills, Michelle Balmeo, Betsy Snow, Melissa Murphy, Tripp Robbins

One of our main objectives was to increase the size of the board, and we have done that. (Here's [the list](#) on our website.)

II. Approval of Minutes March 31st, 2016

- A. Kristy moves to approve, Michelle seconds, all in favor

III. OLD BUSINESS (KRISTY)

1. Update on Bylaws project (Rachel West)

- A. Motion to say election is closed with a vote of yes in favor of the new bylaws.
- B. Laura approves, Paul seconds, all in favor. Michelle abstains due to absence.

2. Annual contest update (Kristy)

- B. Annual Contest - open to April 15th.
- C. Laura - Award supplies ordered for two years last year. Shipping is the only cost this year.
- D. Kristy and Michelle will compile submissions. EBlast will be sent out on April 6th
- E. Christina made a yearbook guidelines document to help new yearbook advisers. This resource is based on the Columbia Scholastic Press Association yearbook critique evaluation that Laura shared with her. Suggested we attach the document to the website with a link but doesn't have access to website. Here is the link: <https://drive.google.com/file/d/0B06-N8oz6vxMdzRCR3p1WDRIU0U/view?usp=sharing>
- F. Michelle will email new board members a login to access admin for website.

3. California Press Foundation Giving Tree Program update (Paul)

- A. All prizes for the three winners (JEANC memberships and AP Style books) should've been received by now.
- B. Continue to do outreach for new members and prospective members.

4. Help button language upgrade (Paul)

- A. New language requested at January meeting now clarifies what we will do -- and what we won't do (namely, that we won't share their info unless they give us permission to do so) -- when someone submits a help request.

IV. NEW BUSINESS (PAUL)

1. JEANC-hosted appetizers at JEA/NSPA convention in Los Angeles, planning and publicity

- A. Possible JEANC Friday night appetizer social event.
- B. Rachel, Laura and Don will organize to suggest a time, place, and venue.
- C. Paul will follow up with an email.

2. Commissions:

Assembly Bill 2212: Re: Video of Fighting (Matt)

- A. Proposed Bill states any student who takes a video of someone fighting can be suspended.
- B. Amendment should be made to bill to include the intent behind videotaping. Bill can target students with journalistic intent to videotape, not a bullying intent.
- C. Matt and Paul will gather more information. One of Paul's students is in contact with the SPLC, CNPA and the bill's sponsor and hoping to have a story out online in the second week of April. Our hope is that that story will provide a basis for future action, if necessary. As of now, she told Paul the original bill is being amended, but she has not seen the new language yet.

Membership (Laura/Matt)

- A. Laura sent out emails to renew memberships.
- B. Reached out to Eric Olsen to join.

CJE/MJE Testing (Sarah)

- A. Sarah is interested in offering JEANC members help in studying and preparing for CJE or MJE (Certified Journalism Educator and Masters) testing, as well as proctoring the test for members this spring. Test is three hours online.
- B. Up to April 15th to sign up for test interest.
- C. Maybe send an eblast out to see who would like to take the test and receive help. Christina Hills is interested in getting certified.
- D. For MJE testing, and the test is sometime after May 15th. Project is very flexible like making teaching videos or a series of lessons. More info is available at <http://jea.org/certification/>.
- E. Kristy will draft an email and send it out through eblast.

Adviser retreat

- A. Sarah and Betsy are interested in organizing a one or two days adviser retreat.

- B. The emphasis will be on curriculum, not JEANC business. Suggested activities are publications swap and informal critiques.
- C. Early December is a suggested time. Betsy will further communicate with Sarah.

Website changes

- A. Michelle and Matt can work on website change suggestions. Keep in mind installing a new theme would mean redoing everything customized to the old theme which is time consuming.

3. JEANC memorial ideas for Nick Ferentinos (Paul/Tracy)

- A. JEANC memorial ideas for Nick Ferentinos, longtime adviser for Homestead High School who was a pioneer in defending freedom of press.
- B. Awards to students who use the freedom of the press should be the guideline. Other suggestions include a year end award, and awarding it to teams or individuals, not publications.
- C. Make it like the JEA impact award. Suggested names include Nick Ferentinos Freedom of Press Award.
- D. Recipients should write a backstory to explain story impact to publish on our website or a link.
- E. What would judging look like? Should advisers nominate?
- F. Tabled for further discussion.

4. Upcoming events

Kickstart Days (Michelle)

- A. In need of instructors for both kickstart dates.
- B. June 29th San Francisco State. Instructors needed for three sessions focusing on design, leadership, and writing.
- C. San Jose date unknown. Late July last year. Three sessions and instructors needed.
- D. Schedule is 9:00 am - 6 or 7:00 pm. Students arrive at 9 and pick one instructor for the whole day. Showcase of work in evening and pizza. Cost is \$70 per student.
- E. Michelle suggests we need to advertise dates now. Main problem is finding instructors for June 29th. \$350 stipend. Past ideas for sessions included a multimedia storytelling - package story session using interactive maps, audio, and video clips.
- F. Paul suggests maybe put the stipend and description on Facebook page but start with an email blast.

NorCal Media Day at Paly (Sept. 24) (Paul)

- A. Needs presenters. Possibility to collaborate with Student Television Network who also holds a convention in San Diego. Paul's broadcast teacher highly recommends them.
- B. Paul has a list of duties for planning from last year. Will send it out to the board to start thinking about dividing duties. Next Google hangout is September 1st so schedule a time before. Michelle suggests starting a shared Google doc with the members who helped plan last year and email it to start planning.

Davis Media Day (Date TBD) (Kelly)

- A. Michelle, Don, and Paul will communicate with Kelly and update us at a later date.

Are you hosting a media event JEANC could sponsor?

- A. Any journalism event JEANC will consider co-sponsoring and lend its name.
- B. Laura and Christina will host a one day Kickstart for middle schools and JEANC has already agreed to allocate \$200 for pizza and its name. Maybe July 18th.
- C. Tripp had a great alum speaker recently and will keep us posted if a speaker event arises.

Last business: (Kristy)

- A. Next Google hangout meetings: September 1st at 7pm, October 6th at 7pm
- B. Annual meeting is January 21st
- C. Possible to schedule one for NorCal Media Day planning before September.
- D. Feedback on last eblast: it was a little too long and the paragraph format made it look intimidating.
- E. Good news go-around: Don Bott got married. Lots of Crown awards among board members. Kristy took students to CSPA.