

JEANC Annual Meeting

Jan. 23, 2021

10 a.m. - noon

Zoom meeting: <https://pausd.zoom.us/j/93106560879>

I. INTRODUCTIONS

- A. Rod Satterthwaite called the board meeting to order at 10:07 a.m. Because of the COVID-19 health regulations in place in California, this meeting was held digitally using Zoom.
- B. Approve [minutes](#) from August meeting:
 - a. Motion: Sarah Nichols
 - b. Second: Tripp Robbins
 - c. Motion carries: 17-0
- C. Approve agenda for this meeting:
 - a. Motion: Tripp Robbins
 - b. Second: Julia Satterthwaite
 - c. Motion carries: 17-0
- D. Attendees: Kristy Blackburn, Don Bott, Brandy Tuzon Boyd (guest), Paul Kandell, Keri Kemble, Jim McCarthy, Tamara McCarthy, Michael Moul, Melissa Murphy, Sarah Nichols, Justin Raisner, Peter Rodrigues, Julia Satterthwaite, Rod Satterthwaite, Tracy Sena, Samved Sangameswara, Tess Townsend (guest), Fitzgerald Vo, Brian Wilson, Joe Wirt (guest), Mitch Ziegler (guest)

II. COMMUNICATIONS

- A. CNPA (Joe Wirt): All working remotely
 - a. John Newtown retired and Jim Ewert retired.
 - b. The CNPA has new new general council [Brittney Barsotti](#).
 - c. The CalState Northridge survey was sent out, please respond.
 - d. [CNPA Awards](#).
 - e. Thank you from Keri Kemble for Joe's help with deposits and contests.
 - f. Paul Kandell asked if there was a graphic of all of the journalism affiliations from CNPA.
- B. [JiC](#) (Tess Townsend) info@journalistsinclassrooms.org, townsendtess@gmail.com
 - a. This non-profit puts journalists in classrooms and because of distance learning they've been able to do more. They visit mostly non-journalism classrooms and they go onto mostly Title I schools. This past year they have done a lot of work with a continuation high school. They are looking to scale their program. They do one-time visits and up to to 10 visits. in a class. [Sacramento County Breeze](#)
 - b. Paul Kandell offered that this could be a great way to seed journalism programs where there isn't any type of program.
 - c. Sarah Nichols offered that after the professional makes a connection with a class or a school, then the advisers can come in and help.

- d. Rod Satterthwaite said students at JEANC member schools could be used as a resource for student-to-student connections.
- e. JEANC would also offer free memberships to the schools for additional support.
- C. Mitch Ziegler (JEA JOY) Judge for JOY. Multiple people applying for being a judge. He is good at determining who really has a shot at winning. There's been a change in the [rubric](#). The scoring system changed to be more inclusive. Everything is done on a 7 point scale with a better explanation of what each category is. It is good to recognize students who are exceptional in a single category. His advice is to give a good amount of effort to the personal narrative. The deadline is Feb. 15.
 - a. Sarah Nichols said she can help students at other schools apply
 - b. Sarah said the winning student can be coached by the state director and other advisers to revise
 - c. Students updating their portfolios is not enforced or policed.
 - d. Julia Satterthwaite as Michigan State Director coached and helped students. These portfolios can be submitted to colleges, so it is essential that they keep adding and updating as they continue to report.
 - e. Justin Raisner said the portfolios for his students are created over several years.
 - f. Sarah said If students have presented at NorCalMedia day they should include the digital lessons they created for the Digital NorCalMedia day.
 - g. The diversity category is to make sure all voices are represented as writers and reporters.
 - h. Don Bott would still like to make sure the diverse representation happens in these contests and these said underrepresented student journalists need help and encouragement to put a portfolio together.
 - i. Tripp Robbins said NorCal standards are the same as national standards.
 - j. Samved Sangameswara gave more information about Title I schools: Some schools have a program one year and the next year they don't have it. Sometimes there just isn't room in the schedule for them to fit in journalism and to show that on a portfolio.
 - k. Mitch Ziegler offered an example portfolio from last year.
 - l. Julia: Eventually, if we have interest, we could consider honoring Journalist of the Year for specific categories: Broadcast, Yearbook, News Writing & Reporting, Photojournalism, Digital Media, etc. [like they do in Michigan. but select the candidate with the best chance of winning.](#)
 - m. A discussion on increasing opportunities for diverse student journalists ensued, with many suggestions for what JEANC could do to help
 - n. Paul Kandell said this is a discussion bigger than this meeting and suggested we move on

III. OFFICER REPORTS

- A. President
- B. President-elect/[membership](#)

- a. Justin Raisner gave his report: 90 people in Google Group. He would like to suggest that when a newbie advisor asks a question and it would be nice as a Board member that we respond in a timely manner. .
 - b. In August there was a change to the membership structure to streamline the process. Every membership expires Aug. 31. If someone applies over the summer, they will not be asked to repay, but it will enable the Board to better track memberships.
 - c. Membership fees were waived this year because of COVID.
 - d. Question posed: We had a college advisor from Oregon apply to the group on what to do. [Bylaws](#)
 - e. Matter of concerns of having out of state members was discussed. Language in the by laws was noted and referenced.
 - f. Justin Raisner will update the language in the membership form to reflect this language.
 - g. Justin would like to reach out to the new journalism teachers on Facebook in May and June to find and support members.
- C. Treasurer: Keri Kemble [Report](#). Paypal is now the bulk of transactions for contests and such. Joe Wirt deposits about \$600 worth of checks.
- a. Need a procedure to reconcile contests and membership.

IV. COMMITTEE CHAIR REPORTS

- A. Need a recent picture and contact information and link to publication. Tracy Sena will send out a Google form.

V. OLD BUSINESS

- A. SPLC donation: Sarah Nichols offered to tie this donation to Student Press Freedom day/week to make our donation more public. We could have a press release on the website.
 - a. Motion: Rod Satterthwaite moves to continue \$750 to SPLC
 - b. Second: Justin Raisner
 - c. Motion carries: 17-0
- B. 20 for 2020 membership drive
 - a. Justin Raisner suggests we reband and move discussion to August.
- C. The voting process for board members
 - a. Discussion tabled until in-person learning resumes
- D. 2020 Teach-in (Sarah)
 - a. [Folder of resources](#)
- E. 2020 services updates in lieu of Nor Cal Media Day. They will be promoted from time to time.
 - a. Zoom critiques (Peter)

- i. Peter Rodriguez reported that there has only been two requests and one was from a board member. It needs to be advertised better.
 - ii. There was a discussion in regards to promoting the events to students. The group ultimately decided that advisers and students should be included together.
 - iii. Kristy Blackburn offered to update the entry form.
 - iv. Sarah Nichols (social media) and Rod Satterthwaite (email and Campaign Manager) can help promote these services.
- b. Zoom trainings (Brian):
 - i. Brian has been brainstorming about how these Zoom critiques and Zoom training can be linked together.
- c. Zoom social hours (Rod)
 - i. Rod Satterthwaite reported there is a good turnout but Zoom fatigue is a concern.
 - ii. Perhaps we do fewer second semester and make them themed like beer/wine tasting and/or trivia
- d. Featured stories (Rod)
 - i. Will promote again and see if any responses come in
- e. Monthly photo contests (Sarah):
 - i. It is clear there is a specific set of members who had applied to the contests. The winner received a certificate. There are critiques included as an adviser resource.
 - ii. Others on the board commended Sarah for the amount of work she put into this and noted the critique videos are amazing resources.
- f. Reporting resource kits (Paul)
 - i. It was a project to fill in the blanks from NMD. We need space and time for a bigger discussion of NMD and what we should do.
- g. Honor cords (Julia):
 - i. We need to promote on social media students wearing the cords. Send pictures to Sarah/Julia

5 min. break at 11:44

Meeting re-convened at 11:49 a.m.

VI. NEW BUSINESS

- A. Secretary position open
 - a. Julia is interested
 - b. Anyone else who is interested let Rod know
- B. Annual contest 2021 (Kristy, Fitz)
 - a. New time frame as voted on last year: Fitz and Kristy will open the contest on Feb. 15, and the closing deadline is April 1 in order to accommodate the release of awards.
 - b. Tracy Sena updated the website with new date, will work with Kristy on forms
 - c. Sarah Nichols will promote it.
 - d. Rod Satterthwaite will also send out emails.

- e. Jim McCarthy reported out that the video ceremony went well. Rod and Jim will coordinate for this event at a later time.
- C. JOY portfolios and judging was previously covered by Mitch Ziegler.
- D. Jim Ewert recognition
 - a. The group decided to honor Jim with a plaque and joint SoCal recognition, if the SoCal organization is interested.
 - b. Sarah said JEA conference honored him with a plaque.
 - c. He was a teacher first before legal council. Description of [Jim Ewert was shared](#). He is retiring.
 - d. Tracy Sena would like to make this a one-time award.
 - e. Paul Kandell said we could use the structure but not give it out every year.
 - f. Sarah Nichols offered that history, advocacy, people need to be added to the website.
- E. Websites reposting student content without permission:
 - a. Justin Raisner wqie other websites were taking his students' content. There is a draft resource he created: [reposting student content](#) without permission. He will reach out to SPLC as well and see if there are other resources we can use.
- F. 2021 NorCal Media Day (Paul)
 - a. Planning will be put on hold until we know more about health regulations.
 - b. Paul Kandell suggested we set a date for separate meeting for NMD discussion.
- G. 2021 Adviser Teach-in (Sarah). Sarah Nichols proposed we hold off this discussion until we know more but we should reserve a date in hopes of meeting in person.
- H. Date setting
 - a. March virtual meeting proposed date: Thursday, March 25, 2021 from 7-8 p.m.
 - b. August virtual meeting proposed date: Thursday, Aug. 5, 2021 from 7-8 p.m.
 - c. NorCal Media Day Discussion proposed date: Saturday, May 15, 2021 from 2-4 p.m.
 - d. Adviser Teach-in: Dec. 4 or 5 suggested date. Tracy Sena will ask to reserve her school.

VII. GOOD OF THE ORDER:

- A. Members reported on their lives during quarantine.

VIII. ADJOURN

- A. Motion: Tamara McCarthy moves to adjourn the meeting at 12:51pm
- B. Second: Justin Raisner seconded the motion.
- C. Vote: 17-0 approves.