

## **JEANC Annual Meeting**

**Jan. 22, 2022**

**10 a.m. - noon**

**Zoom Meeting**

**Attendees:** Kristy Blackburn, Brandy Boyd, Paul Kandell, Keri Kemble, Julie Kuo, Michael Moul, Sarah Nichols, Tripp Robbins, Peter Rodrigues, Julia Satterthwaite, Rod Satterthwaite, Tracy Sena, Susan Sutton, Brian Wilson, Joe Wirt

**Absent:** Jim McCarthy, Tamra McCarthy, Melissa Murphy, Fitz Vo

### **I. INTRODUCTIONS**

- A. Rod Satterthwaite called the meeting to order at 10:04 a.m. The JEANC Annual Meeting was held via Zoom instead of in person in Sacramento because of the COVID-19 Omicron variant surge.
- B. Rod Satterthwaite welcomed new JEANC Board members Brandy Boyd, Julie Kuo and Susan Sutton.
- C. Approve minutes from August meeting:
  - a. Motion: Sarah Nichols moved to approve the minutes from the August JEANC Board meeting.
  - b. Second: Tripp Robbins seconded the motion.
  - c. Vote: Motion carries 14-0
- D. Approve agenda for this meeting:
  - a. Motion: Peter Rodrigues moved to approve the agenda for the JEANC annual meeting.
  - b. Second: Michael Moul seconded the motion.
  - c. Vote: Motion carries 14-0

### **II. COMMUNICATIONS**

- A. Joe Wirt, California News Publishers Association
  - a. CNPA has been remote for two years and has changed Newspaper to News in its organization name.
  - b. California Press Foundation had a website refresh and has diversified its board of directors.
  - c. The Journalism Association of Community Colleges is hosting a national convention in Long Beach in March and expects 38 California colleges to attend, including the California College Media Association.
- B. Mitch Ziegler, California JEA state director
  - a. Mitch Ziegler wasn't present initially, and Rod Satterthwaite shared updates from Mitch about Journalist of the Year judging; it's up to JEANC how the Arnetta Garcin Memorial Scholarship money is awarded. Sarah Nichols said she wants the JOY portfolio judges to rank the candidates so we can award the scholarships accordingly and also reminded the Board of the requirement that

winners be both JEA and JEANC members. Tracy Sena said she'd offer to help judge this year to allow the JEANC Board more oversight, if needed.

- b. At 10:36 a.m. Mitch Ziegler joined the meeting and we returned to discussion about the Journalist of the Year judging. Mitch shared that he gets three out of state judges to review the JOY portfolios — currently all three see all of the portfolios, but if there are more than 10 entries, Mitch might involve more judges — and that awarding the Arnetta Garcin Memorial Scholarship doesn't have to be tied to those results, but Sarah Nichols said it makes the most sense for them to be connected and reiterated the importance of the judges showing all of the entries ranked and being made aware of our scholarship.
  - c. Discussion about having a JEANC Board representative help with the judging ensued and the Board felt out of state representatives would be appropriate, as long as they know to rank all of the portfolio entries including beyond first, second and third place in the event NorCal candidates don't place in the top three.
  - d. The Board felt it was important to add an honorarium for judges and ask the SoCal Board to contribute as well.
    - i. Tracy Sena moves that we pay an honorarium to the JEA State Director to pay state JOY portfolio judges in order to ensure we have a clear 1st, 2nd and 3rd for awarding our Arnetta Garcin Scholarship.
    - ii. Brain Wilson seconded the motion.
    - iii. Vote: Motion carries 14-0
- C. Thank you from SPLC – Rod Satterthwaite shared the thank you message from the Student Press Law Center for our \$750 contribution in honor of Student Press Freedom Day last February.

### **III. OFFICER REPORTS**

- A. President – Rod Satterthwaite said being JEANC president has “been usually fun.” Paul Kandell commended Rod for helping JEANC navigate through this challenging time.
- B. President-elect/Membership Chair – The President-elect/Membership Chair position is vacant; Rod Satterthwaite volunteered to take on that role temporarily until we find one.
- C. Treasurer – Keri Kemble
  - a. Keri Kemble shared that our current balance is \$31,389.14, which is down about \$3,500 from this time last year, a result of the Board's efforts to spend down our money through helping our members in the NorCal Media Week offerings.
  - b. Tracy Sena commended teachers who are still in the trenches.
  - c. Paul Kandell challenged the Board to continue to spend its money.

### **IV. COMMITTEE CHAIR REPORTS**

Nothing to report

### **V. OLD BUSINESS**

- A. SPLC donation/Student Press Freedom Day
  - a. Student Press Freedom Day is on Feb. 24 and the theme is “Unmute Yourself.”

- b. Tracy Sena moved that the Board donate \$1K this year to the SPLC to send a strong message of support from JEANC.
  - c. Tripp seconded the motion.
  - d. Vote: Motion carries 14-0
  - e. Sarah Nichols moved that the Board challenge the 14 other states with student protections in place to join in JEANC's donation efforts.
  - f. Brandy Boyd seconded the motion.
  - g. Vote: Motion carries 14-0
- B. Services to promote:
- a. Zoom critiques – Peter Rodrigues said we should remind our membership about these services.
  - b. Zoom trainings – Rod Satterthwaite said he can help coordinate. Brian Wilson has also helped with these in the past.
  - c. Honor cords – Julia Satterthwaite shared about Honor cords and Sarah Nichols offered to help promote on social media.
  - d. Hosting local J-Day – Julia Satterthwaite shared a brief write-up to post on the JEANC website to promote hosting J-Days and applying for JEANC to help cover the costs, but thought it would be prudent to wait on promoting it until the COVID situation is better.
  - e. Other services to mention –
    - i. Tracy Sena updated the Services portion of the JEANC website.
    - ii. Keri Kemble suggested sharing resources with yearbook advisers about what to do once the book is done. Rod Satterthwaite said he'd reach out to Tamra McCarthy to see if she could help orchestrate, and Julia Satterthwaite, Brian Wilson and others volunteered to share resources.
  - f. JEANC history project –
    - i. Tracy Sena spent two days at the home office in Sacramento sorting through boxes and determining what was important to save, condensing four boxes down to one bag. There is approximately 4-5 hours worth of scanning to do in the next step of the project.
    - ii. Joe Wirt helped shred three boxes of extra copies of materials and old financial records beyond the last seven years.
    - iii. The Board commended Tracy for all of her hard work on this important project.

## **VI. NEW BUSINESS**

- A. New president
- a. Rod moved to nominate Tripp Robbins for a two-year term as JEANC president, starting today and going until January of 2024.
  - b. Paul Kandell seconded the motion.
  - c. Vote: Motion carries 13-0 with one abstention
  - d. Tripp Robbins shared the theme for his presidency: Share the wealth, literally and metaphorically.
- B. Annual contest – Fitz
- a. Suggested additions – Julia Satterthwaite suggested adding two general categories, Diversity Coverage and Environmental, Health or Science Coverage,

as well as Digital Media Arts & Entertainment Video, Digital Media Social Media Post and Newsub Illustration.

- b. Tracy Sena moved to approve the five new categories for our annual contest.
  - c. Rod seconded the motion.
  - d. Vote: Motion carries 14-0.
  - e. Sarah Nichols suggested the contest coordinator notify winners of JEANC contests about national contests like the JEA Diversity Award and the NSPA Story of the Year. Julia Satterthwaite volunteered her students as a resource for how to navigate the national contest scene.
  - f. Tracy Sena recommended the JEANC president or contest coordinator continue to send a letter to the principal/heads of school to honor the winning work their student entered.
  - g. Kristy Blackburn said Fitz Vo might like support with contacting judges, doing thank you notes, updating the membership on the website and printing/mailing the awards.
- C. NorCal Media Day – Paul Kandell shared that it was too soon to determine if COVID conditions will allow us to move forward with an in-person option, but suggested Sept. 24 or Oct. 15 as dates. The Board also discussed Sept. 17 as an option, since it's Constitution Day.
- D. Arnetta Garcin Memorial Scholarship
- a. Sarah Nichols moves that we allocate \$1000, \$600, \$400 to our first, second and third place scholarship winners, respectively.
  - b. Paul Kandell seconded the motion.
  - c. Vote: Motion carries 14-0
  - d. Tracy Sena said she'd update the website and Sarah Nichols will send the information out on social media,
- E. Adviser Teach-in – Sarah Nichols said it's too soon to discuss specifics, but suggested if we are able to offer the Teach-in in early December, we make it free. Colorado is doing an adviser retreat on adviser self-care, and the Board agreed that would be an enticing focus for the next Teach-in.
- F. Recruiting new board members and recharging the existing team – Sarah Nichols said the Board should continue to think about how we can do both, particularly supporting adviser emotional/mental health needs. The Board agreed it should be a priority moving forward.
- G. JEANC support of national organizations – Paul Kandell expressed anxiety surrounding the state of our national organizations and suggested the Board continue to support the SPLC, JEA and NSPA, particularly as the COVID pandemic has led to huge losses in revenue.
- H. L.A. Convention JEANC social – The JEANC Board will cover appetizers for JEANC advisers on Friday, April 8 from 4:30-6 p.m. while students are participating in the National Student Media Contests.
- I. Idea: Tripp Robbins shared his idea to build student peer connections through conferences.

- J. NHSJC in San Francisco, Spring 2023 – Sarah Nichols shared that the convention will be at the Hilton, it will be the new executive director’s second convention and the director will appoint a local chair. She encouraged Board members to get involved on the local committee.
- K. Save the dates
  - a. March virtual meeting proposed date: Thursday, March 31, 2022 from 7-8 p.m.
  - b. August virtual meeting proposed date: Thursday, Aug. 4, 2022 from 7-8 p.m.
  - c. NorCal Media Day proposed date: Tabled to March meeting
  - d. Adviser Teach-in proposed date: Tabled to March meeting
  - e. NHSJC San Francisco, April 20-22, 2023, JEA will select a local chair

**VII. GOOD OF THE ORDER**

- A. Tracy Sena requested photos and bio information for our Board Member section on the JEAN website.
- B. Joe Wirt recommended reviewing past Advisers of the Year back to 1968 and suggested nominating deserving recipients for this year’s honor.
- C. Paul Kandell asked for names of advisers to nominate for the California Scholastic Journalism Initiative Adviser of the Year.

**VIII. ADJOURN**

- A. Paul Kandell moved that the Board adjourn at 12:16 p.m.
- B. Rod Satterthwaite seconded the motion.
- C. Vote: Motion carries 14-0