

**JEANC Board Meeting**  
**Jan. 28, 2023**  
**10 a.m.**  
**Zoom Meeting**

**Attendees:** Kristy Blackburn, Brandy Boyd, Paul Kandell, Keri Kemble, Julie Kuo, Jim McCarthy, Michael Moul (12:20 arrival), Sarah Nichols, Tripp Robbins, Peter Rodrigues, Samved Sangameswara, Julia Satterthwaite, Rod Satterthwaite, Tracy Sena, Susan Sutton, Brian Wilson

**Absent:** Whitney Huang, Fitzgerald Vo

**I. INTRODUCTIONS**

- A. Tripp Robbins called the meeting to order at 10:05 a.m. Board members shared updates about their publications/advising.
- B. Approve minutes from Aug. 1, 2022 meeting
  - a. Brandy moved.
  - b. Sarah seconded.
  - c. Motion carries 15-0.
- C. Approve minutes from Oct. 6, 2022 meeting
  - a. Brandy moved.
  - b. Paul seconded.
  - c. Motion carries 15-0.
- D. Approve agenda for this meeting
  - a. Brandy moved.
  - b. Kristy seconded.
  - c. Motion carries 15-0.

**II. NEW BUSINESS**

- A. Tripp thanked Melissa Murphy and Tamra McCarthy for their service to the Board. Both have decided not to run for the Board again.
- B. Tripp welcomed new Board members Whitney Huang and Samved Sangameswara
- C. Onboarding for new JEANC members and new Board members.
  - a. Tripp said we need a better system for onboarding new JEANC members and new Board members and suggested the Board develop a standard operating procedure, similar to a staff manual.
  - b. Brian shared a welcome letter, which he sent every time someone joined or renewed their JEANC membership when he was membership chair.
  - c. Brandy shared her experiences as a new adviser and new member of JEANC and said she would have appreciated a more organized and informational welcome to both JEANC and the JEANC board.
  - d. Tracy suggested we redevelop the membership packet.
  - e. Sarah shared that JEA made a welcome video for new members and volunteered to work on something similar for JEANC.

- f. Discussion took place about creating a magnet with important JEANC dates and distributing that to the membership.

D. Tripp said we need a better membership tracking system

- a. Rod updated the backend of the website so that Tripp now gets new member emails along with Brian and Keri.
- b. The suggestion was offered that JEANC should make a master list of all accounts and passwords that gets passed down to new leadership in the transition.
- c. Discussion took place about developing individual board emails that get passed on to new board members.
- d. Discussion took place about developing a JEANC Board Google Drive that we can add people to as they take on a Board position.
- e. Brian is willing to serve as head of the membership committee
- f. Discussion took place about having a membership committee to help Brian and put systems in place to better track our membership.

DI. Keri gave the Treasurer report

DII. Student Press Freedom Day

- a. Date is Feb. 23
- b. Suggestion was offered to put up the video of Adriana Chavira and her students from NorCal Media Day on the JEANC website
- c. Jim volunteered to set up a JEANC YouTube channel
- d. Rod shared the video link of Adriana and her students and Tracy uploaded it to the JEANC website

DIII. Election debrief

- a. Board members begin their two-year terms this month.
- b. There will be another election in December.
- c. We are back on track for bi-annual elections and two-year terms
- d. 64 current JEANC members (including three non-voting members)
- e. 16 people voted in the election
- f. President-Elect and Recording Secretary
  - i. President-Elect
    - 1. One-year term as we kick start this position
    - 2. Starting next year, it becomes two-year position
    - 3. Tripp would like to see the Membership Chair separated from the Pres-Elect but that requires a bylaws change
    - 4. Tripp moved that Julia become JEANC President-Elect
      - a. Paul seconds
      - b. Motion passes 14-0
  - ii. Recording Secretary
    - 1. Tripp thanked Julia for her years of service as the recording secretary

2. Rod agreed to be recording secretary until such time as one is elected

H. E-blasts via Campaign Monitor:

- a. Tripp wondered if too many of the Campaign Monitor messages get sent to peoples' spam folders and if there is a way to prevent that from happening
- b. Sarah suggested MailChimp as a possibility

I. Changes to Bylaws

- a. Julia said she found found errors in the bylaws and created this document with proposed changes
- b. Tripp also has a list of proposed Changes
- c. Sarah said bylaws should be written in a general, lean way
- d. Discussion ensued about how membership rolls should be accessible
  - i. What about retired advisers who become yearbook reps?
  - ii. Paul said we need to allow access to membership rolls for transparency
  - iii. The current language doesn't seem to require giving more than name the names of our members if someone wants to inspect the membership list
- e. How to proceed with bylaw changes?
  - i. Make a clean copy with changes
  - ii. Board discusses changes (asynchronously) and approves them or not
  - iii. Changes go to full membership for a vote
  - iv. Julia and Tripp will combine changes into one document with strikeouts for items to delete and red text for proposed new language
  - v. Tripp will circulate changes to the board for discussion and anyone can go to the Doc and add comments

J. Honor Cords

- a. We will continue to offer honor cords
- b. Tracy will mail them out
- c. Keri moves to purchase 500 honor cords for \$3.50 each for a total of \$1,750
  - i. Tripp seconds
  - ii. Motion passes: 14-0
  - iii. Julia will order and ship to Tracy

K. Julia proposed JEANC create an award in honor of Casey Nichols

- a. Two different ideas tied to the annual contest: 1. Casey Nichols Best of the West or 2. Service above Self Award with scholarship money
- b. Paul likes both ideas with some preference to the Service above Self Award because it aligns with Paly's MLM class but may have to explain the servant leadership idea to applicants

- c. Sarah said Casey would not like the BoW being named for him but would like the SaS idea. It's what he stood for.
- d. Keri likes the SaS award and suggests the award come with a \$500 prize
- e. Brian suggests perhaps increasing Ferrantios award to \$500 too
- f. Kristy likes the idea and suggests making the SaS contest adjacent rather than part of the annual contest because it's not quite the same thing
- g. Peter says judging should be different from the annual award too
- h. Paul likes the idea of having an award that isn't as broad as JOY and suggests maybe having other students on a staff nominate or have input into the selection – Peter agrees and Keri likes the idea so a busy adviser doesn't become a barrier to a nomination
- i. Sarah says an adviser should have a say in the application too because they know the student best
- j. Julia said student, adviser or other should be able to submit on the student's behalf
- k. Tracy suggests having a submittable form on the website for the SaS and have more than one letter as part of the application process and Paul says maybe a photo too
- l. Peter moves to create the Casey Nichols Service above Self Award
- m. Paul said he would like to see the language before he votes
- n. Peter retracts his motion
- o. Sarah suggests that the Board vote now rather than put it off
- p. Julia moves the following. Peter seconds. Motion passes: 14-0  
 To begin in 2023, I move that we add the Casey Nichols Service Above Self Award. This honor will go to a senior who practices servant leadership and, as a result of their contributions to their program, has positively impacted their community. Advisers or peers should submit a one-page description of the student's impact for consideration. \$500 scholarship.

#### L. Social Events

- a. Tripp says we need more social events
- b. Fieldwork in San Mateo seems to be a good spot
- c. Tripp will set something up
- d. Tripp also wants to organize a Giants day

#### M. Sacramento-area support

- a. Sarah said Steve O'Donoghue and Karl Grubaugh run a journalism collaborative in Sacramento for students who don't have journalism classes at their school and they wonder if a JEANC board member would be an adviser of record for those students so they can attend NHSJC
- b. Email Steve if interested (steveod@pacbell.net)

#### N. NorCal Network idea

- a. Sarah wonders if we can find a way to codify a service among student media programs where students from different schools share content (with credit) including photos, video, etc. with each other
  - b. Schools would opt in to the program and for a school to get from the service, students from that school would have to give to the service
  - c. Could potentially offer service hours or money or some other reward for participation
  - d. Sarah will put together a proposal for board approval.
- O. JEANC donation for entertainment at NHSJC
- a. Julia and Rod said that the [San Francisco Gay Men's Chorus](#) and [Glide Ensemble](#) are both performing at NHSJC San Francisco and would like to propose that JEANC donate \$1000 to each organization for their participation.
  - b. Rod and Julia also are working to convince JEA and NSPA to donate to the organizations as well.
  - c. Tracy likes the idea of contributing money but anticipates some blowback about the Gay Men's Choir from some attendees
  - d. Michael says it's important to embrace SF culture and both groups do that
  - e. Susan says it's not just entertainment. It's writing instruction, music, inspiration, etc.
  - f. Julie said she and Susan have talked about potential blowback to the Gay Men's Choir – and will solicit a plan ahead of time to deal with this
  - g. The Gay Men's Choir event is one option for Friday night entertainment. Students and advisers do not have to attend.
  - h. Michael said this is different than the Dan Savage controversy at a past NHSJC because Savage was confrontational with the audience
  - i. Julie, Tripp and Tracy all say we should make sure we have adult allies in the room to stop any potential heckling
  - j. Julia moves that JEANC approve a \$1000 donation to the Glide Ensemble and a \$1000 donation to the SFGMC for their work at NHSJC in San Francisco. Michael Seconds. Motion passes 13-0

### III. CHAIR REPORTS

- A. Law and Ethics: Tripp is stepping down as chair and looking for a replacement
- B. NorCal Media Day: Paul has a proposed date, Oct. 14, 2023. Save the date.
  - a. Stanford football games at home on Sept. 16, Sept. 23, Sept. 30.
  - b. Two open football Saturdays, Oct. 7 and Oct. 14.
  - c. Of these, there's an SAT exam on Oct. 7.
  - d. That would point to Oct. 14 as being the best choice.
  - e. Keri wonders: Is there a Sacramento contingent who wants to travel down the night before? Paul said there have been overnight events in the MAC, so Keri and Paul and other Sac schools will talk more about details.
- C. Yearbook: Since Tamra has left the board, Yearbook Chair is vacant

#### **IV. UPCOMING**

- A. Tripp suggests Thursday, March 23, 2023, 7 p.m. as our next board meeting
- B. NHSJC in San Francisco: April 20-22, 2023
- C. Adviser Teach-in: Some time in January, 2024. More information to follow from Julia and Brian

#### **V. GOOD OF THE ORDER/ADJOURN**

- a. Paul said working with the JEANC board fills his heart like no other 3-hour Zoom meeting can. Tripp agrees
- b. Julia moves to adjourn. Brian seconds. Motion passes 12-0