

JEANC Board Meeting
March 23, 2023
7 p.m.
Zoom Meeting

Attendees: Kristy Blackburn, Whitney Huang, Paul Kandell, Keri Kemble, Julie Kuo, Tripp Robbins, Samved Sangameswara, Rod Satterthwaite, Susan Sutton, Fitz Vo, Brian Wilson

Guest: Erin Schneider, Redwood High School adviser

Absent:

I. INTRODUCTIONS

- A. Approve the minutes from Jan. 28, 2023 meeting
 - a. Moved: Paul Kandell
 - b. Second: Kristy Blackburn
 - c. Vote: 11-0, motion carries
- B. Approve agenda for this meeting
 - a. Moved: Brian Wilson
 - b. Second: Kristy Blackburn
 - c. Vote: 11-0, motion carries

II. NEW BUSINESS

- A. Tripp thanked Rod for agreeing to become Recording Secretary
- B. Erin Schneider from Redwood High School in Marin County joined the meeting to talk about her work with CalMatters
 - a. Working with CalMatters and the Marin County Office of Education, CalMatters provided the funds for three teachers in the county to get CTE certified
 - b. These three teachers will help train other teachers with the hopes of revitalizing journalism programs that were stopped functioning during the COVID-19 pandemic
 - i. Step 1: Certification pus
 - ii. Step 2: Interviewing programs that have closed and finding a fit for teachers who want to revive the journalism programs – ideally teachers currently at that school
 - iii. Erin’s slides about the Marin County Journalism Initiative
 - c. Cal Matters has a student newsroom (25 students) June 20-25
 - d. Cal Matters is offering a new adviser training (2nd and 3rd week of July) to see what a newsroom looks like and how teachers can bring that information back to the classroom

- e. Members of the board had idea for how JEANC could provide support including: mentoring, NorCal Media Day carpooling, buddy systems and meet-ups at national conventions
 - f. Erin said JEANC could help by providing connections to new advisers and a network of experienced advisers who can help Cal Matters recruit new advisers. Reach out to her with any ideas or questions.
- C. Changes to Bylaws
- a. Julia went through the old bylaws and proofread and added red for new language and strikeout text;
 - b. Section 5.01, Principal place of office.
 - i. Part of the value of language change is to try to make meetings more accessible to those not on the peninsula or near Sacramento
 - ii. Keri wondered about the implications of using her personal address as part of a public organization
 - iii. Paul suggested having the address of a stable organization as our principal place of address makes it less likely that a treasurer would get doxed or harrassed and suggested we keep the language flexible by allowing the current president to decide what the address will be
 - iv. Discussion ensued about various elements of the change including the implications for contests and contest fees; having Palo Alto High be the address since we usually meet there once a year for NorCal Media Day; making sure we have a process in place so it doesn't look like we are doing something unethical; and how flexible the language should be
 - v. Generally agreeable language was "Address of the current treasurer as approved by the board" which could include a PO Box that JEANC would pay for
 - c. Section 6.06, Changing the thresholds for motions
 - i. Tripp is in favor of the change and no objections were offered to making the change
 - d. Section 7.01, Create a staggered system for board member elections
 - i. Discussion in favor: This is In line with what JEA is doing and helps prevent major turnover of the board every two years; New system would be more democratic;
 - ii. Discussion of drawbacks: How do we start the process in terms of the current board? There is a lot of work involved in having an election every two years; current bylaw language says we vote every two years, but the new system means we vote every year

- iii. Julie suggests we do staggered voting every two years
- iv. Tripp says we can have an electronic vote on the revised wording once he cleans up the proposed language based on this discussion
- v. Paul reminds us that we will need to approve this by a $\frac{2}{3}$ for it to pass based on the current bylaw language
- e. 8.03, Remove Membership Chair from the President-Elect responsibilities
 - i. Brian has agreed to be membership chair – separate from president elect
 - ii. Discussion ensued about who has access to our membership roles and whether or not we should limit people from having access to our membership list and being able to copy it
- f. 12.05, Election of board members
 - i. Kristy says language about Odd Year needs to be updated to reflect change in staggered board elections
 - ii. Brian says part of the confusion about the even/odd election years is the way we get our president nominated; we don't know that the person who is going to serve is on the "right" alternating schedule; this needs clarification eventually. If we decide it's the entire board that turns over every two years, it seems like the president position will get confusing in this system

D. Social Events

- a. April 8 at Freewheel Brewing Company in Redwood City – The Vida Blues Band has a gig; The band contains three current JEANC board members
- b. Potential for planning a Giants game in the summer

E. Updates about NHSJC

- a. Month-out meeting this Sunday on Zoom, 5-6 p.m.
- b. If you can't make the meeting, please update your spot on the HUB

F. Planning for NorCal Media Day

- a. Paul will put idea box out for board members to add to
- b. Save the Date: Oct. 14

III. CHAIR REPORTS

A. Annual Contest update

- 1. Fitz Has about 15 judges and is looking for 20; let him know if you have people he should contact

2. if anyone wants to help with packaging entries and sending them to judges, let Fitz know; he could use some help especially at the end in mailing out certificates and make sure spelling and awards are correct
 3. There seems to be good interest in the Casey Nichols Service before Self award
 4. A question came up about how many judges we should have for this award; Tripp suggested talking to Sarah about this.
- B. Treasurer report
1. Balance: \$25,647.42
 2. Since the last report, a flurry of memberships have come in thanks to Brian's outreach
 3. Keri will contact Fiz about the contest spreadsheet and see who has paid and who is a member and who is not
 4. Arnetta Garcin checks have been cut and/or are on their way
- C. Membership Chair update
1. 77 current members: 29 lifetime and all board members are current members
 2. Quite a few people re-uping with lifetime memberships
 3. Brian will share names with board members at some point of people they could contact about voting in the next election
 4. Link to membership document was shared

IV. UPCOMING

- A. NHSJC in San Francisco: April 20-22, 2023
- B. NorCal Media Day: Oct. 14

V. GOOD OF THE ORDER/ADJOURN

- A. Move to adjourn
 - a. Moved: Brian Wilson
 - b. Second: Julie Kuo
 - c. Vote: 8-0, motion carries