

**JEANC Annual Meeting**  
**March 25, 2021 | 7-8 p.m.**  
**Zoom Meeting**

**Present:** Kristy Blackburn, Paul Kandell (arrived at 7:23), Keri Kemble, Jim McCarthy (signed off at 7:36), Tamra McCarthy (arrived at 7:24, left at 7:36), Michael Moul, Melissa Murphy, Sarah Nichols, Tripp Robbins (arrived at 7:20), Peter Rodrigues, Julia Satterthwaite, Rod Satterthwaite, Tracy Sena, Brian Wilson (arrived at 7:25)

**Absent:** Don Bott, Samved Sangameswara, Fitz Vo

**I. INTRODUCTIONS**

- A. Rod Satterthwaite called the meeting to order at 7:07 p.m.
- B. Approve minutes from January meeting:
  - a. Keri Kemble moved to approve the minutes from the January meeting.
  - b. Kristy Blackburn seconded the motion.
  - c. The motion carried 10-0.
- C. Approve agenda for this meeting:
  - a. Sarah Nichols moved to approve the agenda for tonight's meeting.
  - b. Tracy Sena seconded.
  - c. The motion carried 10-0.

**II. OFFICER REPORTS**

- A. President — Rod
  - a. We need a President-elect/Membership chair as soon as possible.
  - b. Thanks to Kristy Blackburn and Fitz Vo for organizing the JEANC annual contest materials.
  - c. Thanks to those who helped get the JEANC W9 for the adviser who needed it so his district would pay the contest fees.
- B. President-elect/membership
  - a. Justin Raisner sent Rod a list of our current membership, which is at 125, including lifetime members.
- C. Treasurer — Keri
  - a. We have \$34,300.28 in our account and \$250 in PayPal from contest fees.

**III. COMMITTEE CHAIR REPORTS**

- A. Nothing to report.

**IV. OLD BUSINESS**

- A. 2020-21 services update
  - a. Critiques — Peter: There have been no new requests since the last time we met.

- b. Zoom trainings — Peter: Next year, we can consider combining the Zoom critique/training option. Even if schools are reopened, Zoom critiques would be good to continue. If we added on training, that's more complicated, but not too complicated that it's off the table.
  - c. Zoom social hours — Rod: There have been no socials since the last time we met, but we're holding out hope of hosting something in person in the spring.
  - d. Honor cords — Julia: Promotional materials to email advisers are forthcoming. Sarah posted a promo on Feb. 8 and can post every few weeks.
- B. Annual contest update — Kristy
- a. Every year, it's worrisome how few entries come in before the deadline, but entries started rolling in after Rod's reminder email today and Kristy expects to have a bunch of entries come in right before the April 1 deadline.
- C. Jim Ewert recognition update — Rod
- a. Steve O'Donoghue suggested the recognition, but hasn't sent information yet. Rod will follow-up with Steve and share it with the board for feedback before getting a plaque printed.
- D. Headshot and bio for the website update — Tracy
- a. Tracy will send a Google form for us to submit these items.
- E. NorCal Media Day planning session — Paul
- a. Paul hopes we'll know more by our scheduled meeting on May 15 from 2-4 p.m. He mentioned that Berkeley is hosting any class with 200+ people online in the fall. Sarah said it might be worth trying regional gatherings next year to keep the numbers lower, and also suggested NorCal Media Day rotate to different school sites.
  - b. Tripp mentioned that some of his editors want to run a summer workshop for middle school students and asked for advice. Paul said Camp MAC is planning for an all-digital workshop this year.
  - c. Tracy suggested trying to frontload resources for members such as virtual critiques, and Tripp mentioned how beneficial both of his critique experiences this year were for his staff.
- F. Adviser teach-in — Sarah
- a. Sarah suggested we wait and see how the pandemic plays out and reevaluate this summer.
  - b. We can't host the event at Tracy's school, but Tripp offered Menlo School and Julia offered Monta Vista High School as options for the teach-in. Sarah said it doesn't necessarily have to be at a school; it could be at a coffee shop, brewery or another location so it feels more like a retreat.

## **V. NEW BUSINESS**

- A. Vacant secretary position

- a. Paul Kandell moved to name Julia the JEANC secretary, and Sarah Nichols seconded. The motion carried 13-0.
- B. President-elect/membership chair needed to replace Rod in January of 2022
  - a. Rod encouraged members of the JEANC board to consider the option of serving as President-elect/Membership chair and let him know if they're interested. He also mentioned co-presidents could be an option.
- C. Annual contest awards video committee
  - a. Jim will run point on video editing, and Kristy, Fitz, Brian and Rod will serve on the video planning committee. Rod will follow up with an email to schedule a time to meet.
- D. Create JEANC history committee
  - a. Sarah, Melissa, Tracy, Paul and Don are interested in serving on the JEANC history committee. Rod will follow up with an email to schedule a time to meet.
- E. Honoring pandemic publications — Tracy
  - a. Tracy suggested finding a way to honor publications that are publishing content during this pandemic. Tracy, Tripp, Sarah and Paul are interested in serving on the planning committee that may consider offering advisers options such as: a certificate of achievement, a letter of commendation to the principal, a poster for the classroom and/or a good job video that what kids created matters. Kristy said she'd be happy to help include anything that needs mailing with the contest materials. Rod will follow up with an email to schedule a time to meet.

## **VII. GOOD OF THE ORDER:**

- A. Kristy is excited about romanesco growing in the garden and looking forward to planting tomatoes soon.
- B. Tracy is living with her step-father with advanced Parkinsons for a month and teaching remotely while her sister visits her children and grandchildren.
- C. Peter is getting his second shot next Wednesday and his mom is coming to visit from SoCal for spring break. His grad school graduation got pushed back to this summer.
- D. Melissa is done with 10 weeks on crutches and life's returning to normal. Dennis' mom is vaccinated, so they plan to visit her on spring break, and her 16-year-old daughter got her license.
- E. Michael got his second shot today and is looking forward to going back to school in person (and being able to go to the grocery store) on April 19 after being extremely cautious in his family bubble with his brother who lives across the street, sister who lives down the street and mother who's local.
- F. Keri is hoping in her new Jeep Gladiator and taking a road trip with her son Bryce to Bryce Canyon, Zion, the Grand Canyon and other locations. Both cohorts of students who are currently in person are combining after spring break, but a bunch of students are still entirely remote.

- G. Tripp's fur baby turned one and she's growing. They have 50% on campus and 50% on Zoom, which is draining his brain, but on April 19, 100% will be on campus. Getting the yearbook done is a challenge.
- H. Sarah is fully vaccinated and spent last week in Alabama helping her parents prepare to move. They're finishing their yearbook this weekend, but without a class this semester, it's mostly fallen to a small group of editors. Dance mom life is going well and the Giants spring training is underway, so there's a lot of good.
- I. Paul's daughter is moving to an apartment in San Francisco in April/May, and his son is moving into housing on Berkeley's campus in the fall, so they'll be empty nesters again. His garden is looking great and he's excited about the kiwi vine he planted. A student promised a family to show them a story and then did not, so as soon as it was published, they had to pull it down and that resulted in challenges.
- J. Brian is two weeks out from his second shot on Saturday and says all they do now is look at and talk about their new puppy Nova. He's excited to have A's tickets for the Astros, Tigers and Dodgers — games start next weekend.
- K. Julia is ready for the April 9 yearbook deadline as doing a yearbook this year has been a challenge. She's excited about heading to Santa Barbara for a week with her boys for some hot tub and beach time, even though their spring breaks don't align.
- L. Rod's excited to have a 10-year-old and that Micah's baseball season has started. He's learning the gamechanger app and needs to remember to bring his bifocals.

### **VIII. ADJOURN**

- A. Peter moved to adjourn at 7:57 p.m. and Michael Moul seconded. The motion carried 12-0.

### **Upcoming dates:**

- A. NorCal Media Day discussion: Saturday, May 15, 2021 from 2-4 p.m.
- B. August virtual meeting: Thursday, Aug. 5, 2021 from 7-8 p.m.
- C. NorCal Media Day: Saturday, Oct. 9, Palo Alto High School
- D. Thursday, Oct. 14 from 7-8 p.m.: Virtual NorCal Media Day debrief
- E. Adviser Teach-in proposed date: Dec. 4
- F. Saturday, Jan. 22: JEANC in-person (tentative) board meeting at CNPA headquarters