

JEANC Board Meeting
March 31, 2022
7 p.m.
Zoom Meeting

Attendees: Brandy Boyd (popped in and out), Paul Kandell, Keri Kemble, Julie Kuo (joined at 7:38), Tripp Robbins, Julia Satterthwaite, Rod Satterthwaite, Susan Sutton, Fitz Vo, Brian Wilson

Absent: Kristy Blackburn, Tamra McCarthy, Michael Moul, Melissa Murphy, Sarah Nichols, Peter Rodrigues, Tracy Sena

I. INTRODUCTIONS

- A. Call to order and recognition of virtual meeting status
Tripp Robbins called the meeting to order at 7:13 p.m.
- B. Approve minutes from the January meeting:
 - a. Motion: Rod Satterthwaite moved to approve the minutes from the January meeting.
 - b. Second: Paul Kandell seconded.
 - c. Vote: The motion carried 8-0.
- C. Approve agenda for this meeting:
 - a. Motion: Paul Kandell moved to approve the agenda for this meeting.
 - b. Second: Fitz Vo seconded.
 - c. Vote: The motion carried 8-0.

II. COMMUNICATIONS

- A. Tripp Robbins shared a correspondence from Sarah Nichols about the \$1,000 SPLC donation we approved in January. Keri Kemble will send the check to Tripp Robbins to get to the SPLC.

III. OFFICER REPORTS

- A. President
 - a. Tripp Robbins shared about the one week contest deadline extension.
 - b. The group discussed having advisers opt in to receive hard copies of the annual contest award certificates by mail and otherwise sharing PDFs. Best of the West winners receive plaques.
 - c. One service we could provide our members with is sharing tips on how to host a banquet.
- B. President-elect/membership – We are in need of a president-elect/membership chair. The group discussed separating the two roles, as Brian Wilson expressed interest in helping with membership but has already served as president.
- C. Treasurer — Keri Kemble shared that we have a balance of \$28,762.99.

IV. COMMITTEE CHAIR REPORTS — Nothing to report.

V. OLD BUSINESS

- A. Tripp Robbins shared that JEANC donated \$250 to the Casey Nichols scholarship fund, and the group discussed other ways we could honor Casey's legacy and support Sarah and Carson Nichols. After touching base with Sarah, the board will look into a top yearbook of the year honor in Casey's name.
- B. Services to promote
 - a. Zoom trainings — The group discussed this option where folks can ask for training, and Rod Satterthwaite said he'd promote it on the Listserv.
 - b. Honor cords — Julia Satterthwaite reported that she's sent out two batches on JEANC Honor cords, Tracy Sena updated that section of the website with photos and Sarah Nichols is continuing to promote the service on social media.
 - c. Hosting local J-Day — Julia Satterthwaite shared the write up about hosting local J-Days, which Tracy Sena updated on the website. Tripp Robbins will promote this service in May.

VI. NEW BUSINESS

- A. Annual contest
 - a. Fitz Vo shared that the contest closes on Friday, April 8 at midnight. We have 21 judges. Once the contest closes, the goal is to package everything and give them a two-week turnaround. Depending on the size of submissions, Fitz said he'd give them 1-3 contests to judge. The three judges who've done Best of the West for the last three years are returning.
 - b. Fitz requested additional judges for future years, as well as promotion of the contest ahead of the final deadline.
- B. NorCal Media Day
 - a. Paul Kandell said Sept. 24 is the best date and the group voted 9-0 to move forward with that date, and shared the planning doc from the last event so the board could get an idea of what kind of help we'd need to provide.
 - b. The group discussed whether there would be a digital element, but decided to focus on the in-person event in September and follow up with digital training options during the school year.
 - c. We need to develop a theme and logo to promote the event, and Rod Satterthwaite said he'd reach out to Sarah Nichols to see if she has the bandwidth to put something together.
- C. Adviser Teach-in
 - a. Sarah Nichols shared that she would not be able to coordinate the teach-in this year, so Brian Wilson and Julia Sattethwaite said they'd look into options and could help orchestrate a teach-in, though not on the original date in December.
 - b. Brian Wilson will reach out to Hearst Castle about potentially doing something there in January.

- D. Board members — Tripp Robbins will touch base with all current board members to see if they're interested in continuing in their position. If anyone knows of an adviser who's looking to get more involved, let Tripp know.
- E. L.A. convention JEANC social — JEANC members are invited to gather on Friday, April 8 from 4-6 p.m. at the Bonaventure Brewery. Tripp Robbins will promote on the listserv.
- F. NHSJC in San Francisco, spring 2023 – JEA HQ will pick a local director, and everyone is encouraged to participate in the planning and execution.
- G. For your calendar
 - a. August virtual meeting: Monday, Aug. 1, 2022 from 7-8 p.m.
 - b. NorCal Media Day: Sept. 24, 2022
 - c. Adviser Teach-in: TBD, but likely January 14-15
 - d. NHSJC San Francisco: April 20-22, 2023

VII. GOOD OF THE ORDER (AKA open forum)

- For those attending the convention, have a great time.
- Julia Satterthwaite encouraged folks to engage with JEANC social media channels to extend the reach of the content Sarah Nichols is sharing.

VIII. ADJOURN

- A. Motion: Keri Kemble moved to adjourn at 8:42 p.m.
- B. Second: Brian Wilson seconded.
- C. Vote: The motion carried 7-0.