

JEANC ANNUAL MEMBERSHIP MEETING

SATURDAY, JAN. 13 8:30 a.m.

JEANC Board attendees: Kristy Blackburn (Zoom), Whitney Huang, Paul Kandell, Keri Kemble, Michael Moul, Sarah Nichols, Tripp Robbins, Peter Rodrigues, Julia Satterthwaite, Rod Satterthwaite, Tracy Sena, Susan Sutton (Zoom), Brian Wilson

JEANC Board absences: **Brandy Boyd**, Julie Kuo, Samved Sangameswara, Erin Schneider, Fitz Vo

I. Call to order

- A. Tripp called the meeting to order at 8:31 a.m.

II. Introductions

- A. Approve the minutes from Oct. 25 meeting
 - 1. Moved, Sarah
 - 2. Second, Whitney
 - 3. Approved: 13-0
- B. Approve the agenda for this meeting
 - 1. Moved: Peter
 - 2. Second: Michael
 - 3. Approved: 13-0

III. Old business

- A. Treasurer's report – Keri
 - 1. Keri is researching what the job of a non-profit treasurer is and hopes to move toward more transparency and access
 - 2. Starting Balance, 2023: \$23,870.45
 - 3. Ending Balance, 2023: \$19,573.43
 - 4. More details on linked report above
 - 5. We are in a healthy place financially and are meeting our goal of spending down our balance to serve our members
 - 6. Keri will create a GoogleForm to request reimbursements to help streamline the process and help financial recording
 - 7. Tracy will add information to the JEANC website regarding JEANC's non-profit status, etc.
- B. Julia moves we keep Arnetta Garcin, Casey Nichols awards the same financial amount as last year; Peter seconds. Passes 13-0
- C. Tracy moves we keep judges honorarium at current level; Tracy rescinds her motion (discussion ensured; tabled until the March meeting)
- D. Membership report – Brian
 - 1. Added three members since the October meeting
 - 2. 91 current members
 - 3. Check out the linked document above for more information
 - 4. Discussion of proposed membership increase for 2024-2025 school year; It's been at least nine years with no increase
 - 5. Brian moves to increase membership rates starting next school year (2024-2025) – see linked document for language. Second: Julia. Motion passes 13-0 (see new business D below)

6. Keri will change the PayPal button to reflect the new membership rates as of May 1
7. Keri will set up a system so annual memberships renew automatically unless the adviser opts out and will include a message encouraging people to sign up for lifetime membership
8. Sarah suggests we follow up with those who attended NorCal Media Day and haven't renewed their memberships; Brian will follow up with these people and invoice them
9. Tracy suggests invoicing the school directly

E. Election results – Tripp

1. Tripp thanks Jim McCarthy for his service to the JEANC Board and reads his retirement note to the group
2. Tripp recognizes the following board members: Brian for being a great membership chair; Tracy for improving our website and organizing our archives; Keri for improving budget reporting; Rod for being Recording Secretary; every board member for bylaw discussion (Sarah and Julia especially) and clearing up the language especially related to the election process; every board member for their help with NHSJC in San Francisco (April 2023); and every board member (especially Paul) for another successful NorCal Media Day
3. Thirty-one members voted in the latest election
4. With Jim's resignation we are at 18 board members; bylaws allow for 19

F. Tripp welcomes Julia Satterthwaite as President

IV. New business

A. Board member acknowledgments — Julia

1. Thanks to Tripp Robbins for his leadership as JEANC's president
2. Welcome, Erin Schneider to the JEANC board

B. [Appoint chairs](#) – Julia (see linked document)

1. Sarah moves to approve
2. Brian seconds
3. Motion passes 13-0

C. Board communication via Slack — Julia

1. Julia says Slack is a more user-friendly method compared to GroupMe and offers a more streamlined communication process
2. Julia suggests a Slack trial until March and then evaluating the platform
3. Brian will delete the GroupMe so people don't actually use it
4. One board member won't use Slack so Julia will screenshot conversations and send them to this board member
5. Discussion about whether to get paid version because free version won't archive messages
6. Julia says we won't use Slack for official votes so losing old messages will be OK

D. Membership dues increase — Brian

1. Brian's motion: "I propose that we increase the yearly membership rate from \$30 to \$35 and the lifetime member rate from \$200 to \$250, to take effect beginning with the 2024-25 school year. Julia seconds.
2. Motion passes 13-0
3. Additional context can be found in the membership report.

E. SPLC Donation/Student Press Freedom Day (Feb. 23) — Rod

1. Rod proposes we donate \$1050 to SPLC; Tracy seconds
2. Motion passes 13-0

V. Chair reports

- A. Tripp says if anyone wants to connect to SPRC let him know
- B. Tripp says he wants to set something up with SPLC too
- C. Brian says Teach-in Committee is excited for today's event; 37 people are attending; board acknowledges the work of the committee and thanks the speakers

VI. For the good of the order

- A. Michael asks about the status of the MVLA lawsuit
- B. Paul says MV editor Hannah Olson has until the new year to decide if she wants to move forward with a lawsuit
- C. One of Paul's photographers was contacted by SPLC to use a photo she took of Hannah and other editors at NorCal Media Day
- D. Tripp wants to make sure the Teach-in committee knows how much he appreciates their work to bring the Teach-in back
- E. Tripp also thanks Fitz for his work on contests
- F. Sarah asks board about reordering 48907 merchandise and possibility of state-wide merch
 - 1. California journalism vs. California student media? Discussion ensues. Student media is the winner
 - 2. Keri asks about logistics of ordering and tracking merch; Sarah says she will take care of this
- G. Sarah does not want to do hoodies again and suggests a crew neck but is open to the idea of other forms of merch
 - 1. She does not see this as a fundraiser but a way to make what our students do more visible
 - 2. Could make it so only the adviser can order and have to be a JEANC or a SCJEA member to incentivize membership
 - 3. Sarah will proceed with process

VII. Upcoming dates

- A. Thursday, Feb. 1 | Journalist of the Year deadline
- B. Friday, Feb. 23 | Student Press Freedom Day
- C. Thursday, March 7 at 7 p.m. | Board meeting**
- D. March 13-15 | CSPA Spring Convention in New York
- E. Saturday, April 1 | Annual contest deadline
- F. April 4-6 | JEA/NSPA Spring Convention in Kansas City
- G. Thursday, Aug. 15 at 7 p.m. | Board meeting**
- H. Saturday, Sept. 14/21/28 (depending on Stanford football schedule) | NorCal Media Day
- I. Thursday, Oct. 5 at 7 p.m. | NorCal Media Day debrief**
- J. Nov. 7-10 | JEA/NSPA Spring Convention in Philadelphia

VIII. Adjournment

- A. Moved: Michael
- B. Second: Brian
- C. Motion: 13-0