

**JEANC Board Meeting**  
**Oct. 25, 2023**  
**7 p.m.**

**Attendees:** Whitney Huang, Paul Kandell, Keri Kemble, Michael Moul, Sarah Nichols, Tripp Robbins, Peter Rodrigues, Julia Satterthwaite, Rod Satterthwaite, Tracy Sena, Susan Sutton, Brian Wilson

**Absent:** Brandy Tuzon Boyd, Kristy Blackburn, Jim McCarthy, Samved Sangameswara, Fitz Vo

**I. INTRODUCTIONS**

- A. Approve of the minutes from Aug. 7, 2023 meeting
  - a. Julia Satterthwaite moved
  - b. Whitney Huang seconded
  - c. Motion passed 11-0 with one vote of “present”
- B. Approve agenda for this meeting
  - a. Michael Moul moved
  - b. Paul Kandell seconded
  - c. Motion passed 12-0

**II. OLD BUSINESS**

- A. Treasurer report (Keri)
  - a. Balance: Balance as of 25 October 2023 is **\$20,287.56** which is down approximately \$4,411.85 since Jan. 28, 2023, mainly as a result of expenses related to NHSJC San Francisco
  - b. [Link to Treasurer report](#)
  - c. Keri has set up a new PO box with a Grass Valley address for JEANC correspondence; she reported most payments come in through PayPal
  - d. Keri would like to implement a Google Form for tracking expense reimbursement
  - e. We made \$71 on our NorCal Media Day SPLC Instagram challenge to which JEANC will add \$489.07 (in honor of California Ed Code 48907) so we will donate about \$560 to the SPLC
  - f. Sarah commended Julia and Tracy for the honor cord offerings since they have become a new tradition and are a good revenue stream
  - g. Sarah said if giving to the SPLC is something we continue to do, we need to do a better job of publicizing what we do and following through on big ideas to be a model for other scholastic press associations.
- B. Acknowledgement of electronic votes since last meeting:
  - a. On Sept. 5, Paul made an email motion that the JEANC board approve \$385 to be paid to the Palo Alto High School Early Childhood Development program for childcare services to be rendered on Oct. 14. Julia Satterthwaite seconded. The motion passed, 11-1. **NOTE: Since no one signed up for Childcare six days before the event, Paul suggested in an Oct. 9 email that we cancel this**

**option, which was done.**

- b. On Sept. 5 Paul moved that the JEANC board approve a donation of up to \$978.14 to the Student Press Law Center, including a baseline donation of \$489.07 plus a further donation of \$1 for every new follower to the SPLC Instagram account added on NorCal Media Day (starting at 9:30 a.m. and ending at 2:30 p.m.), with a maximum overall donation of \$978.14. Tracy seconded. The motion passed, 13-0
- c. 70% of the 86 eligible JEANC members voted on the [bylaws](#) updates, all in the affirmative.

C. Election updates (Tripp)

- a. There was an oversight in our bylaws change with the wording. Here is the link to [Tripp's email](#) to the board on Oct. 16 about the issue.
- b. The decision we came to is that nine board members will be up for election this time around and the membership will have 30 days to vote with voting concluding in late late December
- c. Brain asked about the membership chair position now detached from the President Elect – does he need to be officially appointed and approved by the board?
- d. Tripp looked at the bylaws and they say Membership Chair is a presidential appointment
- e. Michael said we should make it clear to the membership that other people can run for the position if interested
- f. Tripp says he will make this clear
- g. Tripp asks for a motion to appoint Brian as the membership chair
  - i. Julia moves
  - ii. Paul seconded
  - iii. Motion passes, 11-0-1 with one abstention

D. Retreat updates (Brian & Julia)

- a. Brian's [link to notes and information](#) about the retreat which will take place on Jan. 13 at Cal Poly.
- b. Cal Poly is excited to support the event and they are paying for lunch and not charging for facilities
- c. Tentative plan is to have two tracks of programming
- d. Partnership with JEA SoCal was discussed and the importance of building bridges between JEANC and JEA SoCal
- e. Board members agreed and emphasized the importance of having a true partnership in terms of planning, organizing, presenting and funding.
- f. Tripp suggested reflecting on location after the event and that geographically SLO might be harder for NorCal advisers to get to than the previous location of Pleasanton
- g. Julia went over the details of sessions and session presentation requests and lodging details and details of the space where the presentations will take place
- h. Sarah said at NorCal Media Day and the social event after, there was interest expressed in JEANC/48907 merch and wants to know if she should she move forward with this and deliver at the teach-in
- i. The Board thinks this is a good idea

- j. Sarah also suggested creating state-wide merch that unites the two groups and that we could wear at the event which the board also thinks is a good idea
- k. Brian said we should discuss having our annual meeting and the retreat at the same time with a shorter annual meeting and then move on to the retreat.
- l. Some concern was expressed about the feasibility of condensing the annual meeting

### III. NEW BUSINESS

#### A. Seeking President Elect for '24-'25 (Julia)

- a. Julia says she needs a President Elect. There was discussion about whether to have the President and President Elect stand for election, but the bylaws say no.
- b. Sarah says we need to handle the election by the bylaws and make sure we follow the rules, especially since we spent so much time revising the bylaws

#### B. Board communication (Brandy)

- a. Brandy asks for some standardized method of JEANC communication
- b. Tripp says there are a lot of different preferences in board communication, so how can we be more efficient?
- c. Sarah suggests having an SOP (standard operating procedure) for what it means to be a JEANC board member – time commitment and how we operate. Putting that in writing clarifies expectations and helps hold people accountable but also need to have some flexibility with the idea that not everyone will always be happy with every decision
- d. Sarah says that it's also important to remember that when someone isn't as involved as others that it's important to respect people's opinions, especially those who are newer to the board

#### C. Debrief NMD (Paul)

- a. Paul has put together a [planning manual](#) for the event moving forward:
- b. Paul's [notes](#) after this year's event
- c. Julia asks about the planning meeting and debrief and whether they are usually officially JEANC meetings or more unofficial meetings
- d. Paul says we can try to do less and have the NMD meetings as separate from official JEANC meetings
- e. Sarah says one thing that slows planning down is developing a theme/logo so maybe we agree to just always brand the event as NorCal Media Day rather than having a theme
- f. Paul suggests perhaps a student contest to create the logo every year
- g. Brian says a portion of the JEANC website should be an evergreen site where people go every year to find the information related to NorCal Media Day with general information
- h. Tracy said she can make a general logo to add the website to start that process
- i. Paul said safety and security could be developed more every year and Sarah said she appreciated the form about what to do in case of an

emergency. She also suggested a Remind link to help advisers figure out what to do in case of an emergency.

- j. Paul shared Kristy's thoughts on the registration process (linked in the second doc above) and Tracy said registration docs used this year were clunky but free, and she is open to suggestions for other forms of registration if anyone has them; Julia suggests a one-page form where you don't have to click "next."
- k. Paul said he knows a one-page schedule can be limiting and old-school so if anyone has alternative ideas, let him know.
- l. Sarah said instead of offering more sessions maybe we can add things to the current offerings: reporting options, photo options, expand critiques, etc.
- m. Julia says student sessions should be vetted for quality and she volunteers to be part of a group that does that. Paul likes that idea and says maybe we include that as part of our website to help students prepare.
- n. Susan suggests having student presenters send in videos for feedback before the event. Paul says maybe a feedback form would work too but doesn't want to be part of the committee. Susan would be on the committee.
- o. A question arose to be discussed further: Should vendors have to pay for exhibits?
- p. Paul suggests a feedback form for attendees.

#### **IV. CHAIR REPORTS, if any**

##### **A. Membership Chair update (Brian)**

- a. Brian reported we have 88 current members and gave the board a link to this membership update
- b. Brian reported that he will check to make sure people listed as members have actually paid for a membership and track those who didn't renew from last year to see why they didn't renew
- c. The board discussed the following issues: How do we do outreach to new advisers who aren't JEANC members. Could that be part of the retreat?
- d. Should we raise membership fees? We are on the low side compared to some other SPAs that Brian researched.
- e. For those who haven't renewed, Brian said he's probably at the limit of his contacts; if others on the board want to reach out to those who haven't renewed, Brian would appreciate that and any personal contacts board members might have to the non-renewals.

#### **V. UPCOMING**

##### **A. Elections for half the board**

- a. Tripp will get something out about this before the NHSJC Boston.

##### **B. Teach-In: Jan. 13 in SLO**

- a. JEANC board meeting will be part of this.

#### **VI. GOOD OF THE ORDER/ADJOURN**

- a. Michael asked Paul about the progress of the student lawsuit in Mountain View; Paul said it will likely take a month or more for more progress to be made.

#### **VII. MOTION TO ADJOURN**

- a. Julia moved
- b. Brian seconded
- c. Motion passes, 12-0