

notelove

Teaching music allows Linda Chang to form bonds with her students



Photo by Suri Yau

who: Linda Chang (11), Associate Director

what: A non-profit that educates children in music

when: June 2023

where: Bay Area

how: "I started as a web and resource officer, and then I applied to be an executive assistant. Next year, I'll be really running things."

why: "I thought [Notelove] was a really interesting idea. It was nice to be able to help students out, and I've had one clarinet student for over a year to two years now. It's been a really great experience and she has so much life and spirit and energy."

savage shave ice

What are the most popular snow cone flavors at Luke Savage's (9) business?



guava A distinct musky appeal that contains tones of citrus



pog A combination of passion fruit, orange, and guava syrup



lychee Aromatic flavoring with a slightly floral and acidic aftertaste



pina colada A lush blend of pineapple and coconut



blue raspberry Has a strong, addicting tartness

build-a-pc

Photo courtesy of Pixabay licensed under CC.0

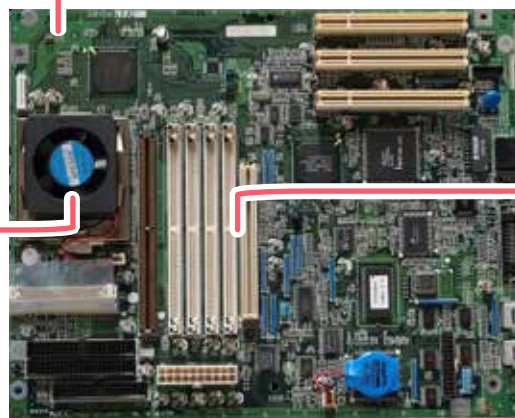
Benjamin Bazsik (9) uses his knowledge of computers to assemble and sell PCs

cpu

Central processing unit: a processing unit, it retrieves and executes instructions

motherboard

A circuit board that holds everything, like a mothership



ram

Random-access memory: stores and brings the information from the CPU to the motherboard

beaded trinkets

Anna Dobbelaere (12) has a thorough process for making quality jewelry

Photos courtesy of Anna Dobbelaere

brainstorm

"I found a lot of inspiration through music. I would hear a song, think about the colors, and then use that to make jewelry based off of it."



manufacture

"I go to different stores to get beads, start creating chains, and create a sales data budget on Google Sheets."



promote

"I post photos of the jewelry on Instagram, [and add] pieces of fabrics and textures that complement the jewelry and bring out small details."



distribution

"I usually bring [the jewelry] to my customers, who mostly live around here. [However], I have shipped jewelry to places that are further away, like LA."



crochet cottage

Lucia Liu (11) finds inspiration for her crochet business from her sister



My sister has a little art business [where] she sells art prints and keychains [that] inspired [me] to open a business.



Photos courtesy of Lucia Liu

trademarks

Entrepreneurs express their passions through various businesses

swimzone

Henry Hu (10) opens a swim lesson business for young children

Competitive swimming was not the only way Hu made a splash in his community. Hu dedicated hours to coaching local children the basics of water safety through his business called Swimzone.

One factor Hu kept in mind when starting Swimzone was creating a schedule that would fit his clients' availability.

"Our entire [business] model is to make it as convenient as possible for the parents," Hu said. "I had a few more people come help me teach because I have more clients and schedules to keep track of."

To gain an advantage over other local swimming classes, Hu reached out to local instructors.

"All our coaches are teenagers, and we have a lot of experience in swimming," Hu said. "Furthermore, our pricing is really low compared to others, [as] we offer lessons for about \$40.00 per hour when the market average in this area is about \$80.00."

As an experienced swimmer, Hu wanted to ensure that all children were able to have the opportunity to learn how to swim.

"I know a lot of parents who want their kids to swim, so I want to produce a positive impact on my community," Hu said.

What are your responsibilities as business partners?

fondo's

Photo courtesy of Mason Fondo

"I reach out on Next Door to see if anyone is looking for any soccer coaches, and then I get some equipment. [Afterwards], I pick a field to start coaching."

- Mason Fondo (12)



soccer

Photo courtesy of Adrien Juillard

"I manage how much we get from each session financially and what everyone gets out of it."

- Adrien Juillard (12)

